



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
Philadelphia, PA 19103

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37290-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Berkley, Shelley - D-USS	BERKLEY/SENATE/D	

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	37290	08866119

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	BRKS	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/18/12	09/21/12	8 News Now 4-5a	4-5a	- TWTF - -	:30	6	\$35.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 6	<u>Rate</u> \$35.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	8	Tu	09/18/12	4:16 AM	8 News Now 4-5a	4-5a	:30	NVSBTV1217	\$35.00	NM
1	8	Tu	09/18/12	4:28 AM	8 News Now 4-5a	4-5a	:30	NVSBTV1224	\$35.00	NM
2	8	W	09/19/12	4:12 AM	8 News Now 4-5a	4-5a	:30	NVSBTV1217	\$35.00	NM
5	8	W	09/19/12	4:46 AM	8 News Now 4-5a	4-5a	:30	NVSBTV1226	\$35.00	NM
3	8	Th	09/20/12	4:46 AM	8 News Now 4-5a	4-5a	:30	NVSBTV1226	\$35.00	NM
4	8	F	09/21/12	4:10 AM	8 News Now 4-5a	4-5a	:30	NVSBTV1226	\$35.00	NM
2	09/24/12	09/24/12	8 News Now 4-5a	4-5a	M - - - - -	:30	2	\$35.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> M - - - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$35.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	M	09/24/12	4:17 AM	8 News Now 4-5a	4-5a	:30	NVSBTV1226	\$35.00	NM
1	8	M	09/24/12	4:54 AM	8 News Now 4-5a	4-5a	:30	NVSBTV1217	\$35.00	NM
3	09/18/12	09/21/12	CBS This Morning	7-9a	- TWTF - -	:30	2	\$440.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 2	<u>Rate</u> \$440.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	8	W	09/19/12	8:22 AM	CBS This Morning	7-9a	:30	NVSBTV1226	\$440.00	NM
2	8	F	09/21/12	8:44 AM	CBS This Morning	7-9a	:30	NVSBTV1226	\$440.00	NM
4	09/24/12	09/24/12	CBS This Morning	7-9a	M - - - - -	:30	1	\$440.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> M - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$440.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	M	09/24/12	8:24 AM	CBS This Morning	7-9a	:30	NVSBTV1226	\$440.00	NM
5	09/18/12	09/21/12	8 News Now 5a M-F	5-6a	- TWTF - -	:30	2	\$565.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 2	<u>Rate</u> \$565.00					

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4	8	F	09/21/12	5:23 AM	8 News Now 5a M-F	5-6a	:30	NVSBTV1217	\$565.00	NM																																												
6	09/18/12	09/21/12	8 News Now 6a M-F	6-7a	- TWTF - -	:30	1	\$750.00	NM																																													
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7	09/18/12	09/21/12	8 News Now Noon M-F	12-1230p	- TWTF - -	:30	1	\$690.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	8	Th	09/20/12	12:09 PM	8 News Now Noon M-F	12-1230p	:30	NVSBTV1217	\$690.00	NM																																												
8	09/24/12	09/24/12	8 News Now Noon M-F	12-1230p	M - - - - -	:30	1	\$690.00	NM																																													
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1	8	M	09/24/12	12:11 PM	8 News Now Noon M-F	12-1230p	:30	NVSBTV1226	\$690.00	NM																																												
9	09/18/12	09/21/12	Ellen	3-4p	- TWTF - -	:30	2	\$1,000.00	NM																																													
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3	8	Th	09/20/12	3:56 PM	Ellen	3-4p	:30	NVSBTV1226	\$1,000.00	NM																																												
4	8	F	09/21/12	3:47 PM	Ellen	3-4p	:30	NVSBTV1217	\$1,000.00	NM																																												
10	09/24/12	09/24/12	Ellen	3-4p	M - - - - -	:30	2	\$325.00	NM																																													
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11	09/24/12	09/24/12	Live With Regis & Kelly	9-10a	M - - - - -	:30	1	\$250.00	NM																																													
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09/24/12 09/30/12 M----- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 09/24/12 1:28 PM Soaps / Let's Make A Deal 1230-2p :30 NVSBTV1226 \$900.00 NM 1 8 M 09/24/12 1:59 PM Soaps / Let's Make A Deal 1230-2p :30 NVSBTV1226 \$900.00 NM									
14	09/18/12	09/21/12	Inside Edition	630-7p	-TWTF--	:30	3	\$875.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 3 \$875.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 09/19/12 6:58 PM Inside Edition 630-7p :30 NVSBTV1226 \$875.00 NM 3 8 Th 09/20/12 6:51 PM Inside Edition 630-7p :30 NVSBTV1226 \$875.00 NM 1 8 F 09/21/12 6:50 PM Inside Edition 630-7p :30 NVSBTV1217 \$875.00 NM									
15	09/24/12	09/24/12	Inside Edition	630-7p	M-----	:30	1	\$875.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$875.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 6:55 PM Inside Edition 630-7p :30 NVSBTV1226 \$875.00 NM									
16	09/23/12	09/23/12	8 News Now Sun	4-430p, 630-7p	-----S	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 6:44 PM 8 News Now Sun 4-430p, 630-7p :30 NVSBTV1217 \$600.00 NM									
17	09/18/12	09/21/12	8 News Now 5-630p M-F	5-630p	-TWTF--	:30	3	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 3 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 09/19/12 6:23 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1226 \$1,000.00 NM 3 8 Th 09/20/12 5:28 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1217 \$1,000.00 NM 4 8 F 09/21/12 6:28 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1226 \$1,000.00 NM									
18	09/24/12	09/24/12	8 News Now 5-630p M-F	5-630p	M-----	:30	2	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 2 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 09/24/12 5:24 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1226 \$375.00 NM 1 8 M 09/24/12 6:09 PM 8 News Now 5-630p M-F 5-630p :30 NVSBTV1226 \$375.00 NM									
19	09/18/12	09/21/12	8 News Now 4p M-F	4-5p	-TWTF--	:30	2	\$940.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 2 \$940.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/19/12 4:54 PM 8 News Now 4p M-F 4-5p :30 NVSBTV1226 \$940.00 NM 4 8 F 09/21/12 4:37 PM 8 News Now 4p M-F 4-5p :30 NVSBTV1226 \$940.00 NM									
20	09/24/12	09/24/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$300.00									

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37290-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Berkley, Shelley - D-USS	BERKLEY/SENATE/D		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/24/12	09/24/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$300.00	NM
09/24/12 09/30/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 4:38 PM 8 News Now 4p M-F 4-5p :30 NVSBTV1226 \$300.00 NM									
22	09/18/12	09/21/12	7-8p Rotator	7-8p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 4 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 7:40 PM 7-8p Rotator 7-8p :30 NVSBTV1226 \$1,000.00 NM 4 8 W 09/19/12 7:28 PM 7-8p Rotator 7-8p :30 NVSBTV1226 \$1,000.00 NM 2 8 Th 09/20/12 7:28 PM 7-8p Rotator 7-8p :30 NVSBTV1226 \$1,000.00 NM 3 8 F 09/21/12 7:28 PM 7-8p Rotator 7-8p :30 NVSBTV1226 \$1,000.00 NM									
23	09/24/12	09/24/12	7-8p Rotator	7-8p	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 7:23 PM 7-8p Rotator 7-8p :30 NVSBTV1226 \$1,000.00 NM									
24	09/18/12	09/21/12	Letterman	1135p-1237a	-TWTF--	:30	3	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 3 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 12:05 AM Letterman 1135p-1237a :30 NVSBTV1226 \$750.00 NM 3 8 Th 09/20/12 12:31 AM Letterman 1135p-1237a :30 NVSBTV1217 \$750.00 NM 2 8 F 09/21/12 11:57 PM Letterman 1135p-1237a :30 NVSBTV1226 \$750.00 NM									
25	09/24/12	09/24/12	Letterman	1135p-1237a	M-----	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 11:48 PM Letterman 1135p-1237a :30 NVSBTV1226 \$750.00 NM									
26	09/18/12	09/21/12	Craig Ferguson	1237a-137a	-TWTF--	:30	3	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -TWTF-- 3 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 1:32 AM Craig Ferguson 1237a-137a :30 NVSBTV1226 \$115.00 NM 3 8 Th 09/20/12 12:55 AM Craig Ferguson 1237a-137a :30 NVSBTV1226 \$115.00 NM 4 8 F 09/21/12 12:44 AM Craig Ferguson 1237a-137a :30 NVSBTV1217 \$115.00 NM									
27	09/24/12	09/24/12	Craig Ferguson	1237a-137a	M-----	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 1:35 AM Craig Ferguson 1237a-137a :30 NVSBTV1226 \$115.00 NM									
28	09/22/12	09/23/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$350.00									

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37290-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Berkley, Shelley - D-USS	BERKLEY/SENATE/D		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/22/12	09/23/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	1	\$350.00	NM
09/17/12 09/23/12 -----SS 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Su 09/23/12 11:31 PM 8 News Now Sa/Su 11p 11-1135P :30 NVSBTV1226 \$350.00 NM									
29	09/22/12	09/22/12	Politics Now S Sebelius	Various	-----S-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 5:44 PM Politics Now S Sebelius Various :30 NVSBTV1226 \$250.00 NM									
30	09/23/12	09/23/12	CBS News Sunday Mornii	CBS Sunday Mornii	-----S	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 7:15 AM CBS News Sunday Morning CBS Sunday Mornii :30 NVSBTV1226 \$850.00 NM									
31	09/23/12	09/23/12	8 News Now Sun AM #2	8 News Now Sun A	-----S	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 8:09 AM 8 News Now Sun AM #2 8 News Now Sun A :30 NVSBTV1226 \$850.00 NM									
32	09/23/12	09/23/12	Face The Nation	Face The Nation	-----S	:30	1	\$940.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S 1 \$940.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 8:28 AM Face The Nation Face The Nation :30 NVSBTV1226 \$940.00 NM									
33	09/22/12	09/22/12	ACC Football	930a-12n	-----S-	:30	2	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S- 2 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 09/22/12 10:36 AM ACC Football 930a-12n :30 NVSBTV1226 \$750.00 NM 1 8 Sa 09/22/12 11:36 AM ACC Football 930a-12n :30 NVSBTV1217 \$750.00 NM									
35	09/23/12	09/23/12	Electric Playground	430-530p	-----S	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 Electric Playground 430-530p :00 \$150.00 NM move \$\$ to 37377/8860799									
36	09/24/12	09/24/12	Price Is Right	10-11a	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 9:58 AM Price Is Right 10-11a :30 NVSBTV1226 \$1,000.00 NM									
37	09/22/12	09/22/12	Private Practice	1135p-1235a	-----S-	:30	1	\$70.00	NM

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37290-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Berkley, Shelley - D-USS	BERKLEY/SENATE/D		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 12:33 AM Private Practice 1135p-1235a :30 NVSBTV1217 \$70.00 NM									
38	09/22/12	09/22/12	Da Vinci Inquest	12.35a-1.35a	-----S-	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 Da Vinci Inquest 12.35a-1.35a :00 \$60.00 NM Credited move \$\$ to 37377/8860799									
2 8 Sa 09/22/12 Da Vinci Inquest 12.35a-1.35a :00 \$60.00 NM Credited move \$\$ to 37377/8860799									
39	09/23/12	09/23/12	Eye On Wash/Wall St Jrnl	5-6a	-----S	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 5:56 AM Eye On Wash/Wall St Jrnl 5-6a :30 NVSBTV1226 \$190.00 NM									
40	09/18/12	09/21/12	8 News Now 4-5a	4-5a	-TWTF--	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 4:45 AM 8 News Now 4-5a 4-5a :30 NVSBTV1217 \$20.00 NM									

Total Spots **61**

Payment Terms 30 Days

<u>Gross Total</u>	\$34,970.00
<u>Agency Commission</u>	\$5,245.50
<u>Net Amount Due</u>	\$29,724.50